



EXECUTIVE DEVELOPMENT 2019

STRATEGISING FOR THE FUTURE OF AUTOMOBILE MANUFACTURING: **CAN YOUR FIRM AFFORD TO BE LEFT BEHIND?**

The rapid pace of technological advancement and digital disruption will have profound effects on the automotive manufacturing sector in the coming decades. The impacts are, however, largely unknown and it is likely that those which have the greatest impact are the ones that industry and society do not see coming.

How can decision-makers plan for uncertainty? What are the potential consequences for 'business as usual'? Can your firm's strategic planning be agile enough to adopt the right technology at the right time? What tools can inform strategic decision-making for the future?

Who:

The course is targeted at senior automotive executives, directors and those who are responsible for strategy development within their organisation.

Both new participants and attendees at last year's EDP are encouraged to participate.

Where:

Toyota Wessels Institute of Manufacturing Studies
74 Everton Road, Kloof 3610

When:

19 & 20 November 2019

Programme information

The DAC invites senior industry representatives to an Executive Development seminar led by one of South Africa's leading automotive experts, Professor Justin Barnes. This 1,5 day seminar focuses on the key technologies shaping the automotive sector specifically and the strategic tools that can support strategy development in the face of uncertainty.

PROGRAMME HIGHLIGHTS:

-  Understanding key automotive technology streams (including telematics and in-vehicle technology, powertrain technology and the decarbonisation of manufacturing)
-  Tools which enable one to plan in the face of uncertainty
-  Practical and applied learning to assist in developing an effective strategy toolkit

AGENDA:

19 November 2019: Theory session

TIME:	ACTIVITY:
08h00 - 08h15	Arrival, tea, registration
08h15 - 08h40	Introduction: Strategising for the future of automobile manufacturing
08h40 - 10h30	Key technological developments in automobile manufacturing <ul style="list-style-type: none">- Telematics (in-vehicle technology)- Powertrain technology
10h30 - 10h45	Tea break
10h45 - 12h30	Technology and greening production <ul style="list-style-type: none">- Decarbonisation of automotive manufacturing
12h30 - 13h30	Lunch
13h30 - 15h30	Understanding and developing the strategy toolkit
15h30 - 15h45	Tea break
15h45 - 16h30	Consolidation and recap of technology developments and the strategy toolkit

20 November 2019: Practical session

TIME:	ACTIVITY:
08h00 - 08h15	Arrival, tea, registration
08h15 - 08h40	Strategising for the future of automobile manufacturing overview and recap
08h40 - 09h40	Group work: Brainstorming, strategy and exploration exercise
09h40 - 10h00	Tea break
10h00 - 12h00	Group work: Interactive application of strategy toolkit
12h00 - 12h30	Group discussion: Consolidation of learnings and recap of the applicability of the strategy tool for the future of automobile manufacturing
12h30 - 13h30	Lunch and closure

Spaces are limited. Please RSVP by 15 November 2019

DAC@bmanalysts.com | 031 764 6100