

Management Development Programme

The comprehensive Management Development Programme (MDP) aims to equip managers with a broader understanding of leadership and management specific for the automotive industry. It is a learning intervention that strives to bring real business benefits to participants and their organisations.

PROGRAMME CONTENT

The programme covers the following subject areas:

- Innovation
- Leadership
- Operations and supply chain management
- Managing projects for strategic advantage
- Economics
- Financial management
- People management
- Marketing and customer service
- Coaching for performance

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Return on investment

After successfully completing this programme, participants will gain a deeper understanding of the automotive sector with relation to:

- the significance of systemic thinking and innovation
- the role and importance of good leadership
- the importance of people management, team dynamics and effective coaching

- the general principles of financial management, as they impact on firm performance
- the core principles of supply chain and operations management
- the principles of marketing and customer service in the global economic environment.

2019

Fees

R41 000 (excluding VAT)

Fees include programme fees and programme material and is payable, in full, before the commencement of the programme. A 50% cancellation fee is payable if the participants cancels later than one week prior to the commencement of the programme.

When and where



VENUE:

Toyota Wessels Institute
for Manufacturing Studies,
74 Everton Road, Kloof

STUDY BLOCK 1:
16 - 18 April 2019

STUDY BLOCK 2:
11 - 13 June 2019

STUDY BLOCK 3:
6 - 8 August 2019

Enrol now

Enquiries

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Admission Requirements

No formal tertiary qualifications are required. Participants should preferably have one to two years of management experience at junior management entry level and English language competence at NQF level 4 or equivalent. Furthermore, participants should have sufficient ability to read and comprehend learning material, write assignments, and follow as well as participate in discussions on management issues.

Integrative issues

Participants will be mentored and assessed by DAC Technical Steering Committees with sponsors and coaches appointed by the DAC. An Adjudication Panel will assess the progress and final presentation of the BDAL projects.

Certificate of Competence

On successful completion of the programme (which requires attendance of all classroom-based study blocks as well as passing of all assignments), participants will receive a certificate of competence from Stellenbosch University. Successful participants also become USB-ED alumni.

NQF Alignment: Level 6

The scope and presentation of this programme are aligned with the National Qualifications Framework (NQF) level 6.

Faculty and subject matter experts

Automotive Industry subject matter experts will be introduced during certain modules to add value to the faculty content and delivery.



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